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## Education

**Associates of Communication**  
St. Petersburg College

**Bachelors of Science in Intergrated  
Public Relations and Advertising**  
University of South Florida

## Expertise

Content making

Branding

Copywriting

Creative Briefs

Attention to detail

Communication skills

Leadership

## Language

English

American Sign Language

# EMMA MURRAY

Content Creator

## 👤 Profile

Hello, my name is Emma Murray, and I'm a passionate content creator based in Tampa, Florida. I've been immersed in the world of content creation since 2021, and it's been an incredible journey. What I love most about this field is the power of visual storytelling and how it allows us to connect with people from all walks of life. Through platforms like social media, I've had the opportunity to share unique stories, creative ideas, and experiences that resonate with others. Whether it's through videos, photos, or written content, I truly believe in the ability to foster meaningful connections and inspire communities. It's this dynamic aspect of content creation that keeps me motivated and excited for what's to come.

## 📁 Work Experience

2019

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2025

### Publix Supermarket

Customer Service Staff

- Working with a team and working with my manager
- Was able to plan and host store events such as luncheons and graduation parties for high school seniors.
- Being able to work with and mentor younger coworkers and being a person they can come to with questions.

### Disney College Program

Food and Beverage

2023

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2023

- Getting to network with people who work for a international company.
- Meeting with people who from around the world and learn about different cultures and festivities.

2023

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2024

### Girls Club

Content Creator

- Maintaining a brand's image through TikTok and expand the knowledge of women in sports.
- Was able to bring the follower count from 19K to 25K (approx 31.58%) in just 4 months.

2024

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2025

### University of South Florida Athletics

Digital Marketing Internship

- Working with the wider development team.
- Manage website design, content, and SEO Marketing, Branding and Logo Design

## 📖 References

### James Downey

Publix Supermarkets

Assistant Customer service manager

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